

Dear STAIRS current and prospective users,

I am happy to disclose that the PAID version of [STAIRS](#) has hit 340+ users as of 28 Aug 2019. Majority of these users are annual subscribers. Others are on quarterly subscriptions. The results of the strategy have been quite satisfying so far and I wish to keep the strategy secure by not keeping it open ended and ever expanding in numbers. In the future if kept open, the numbers may become too large there could be slippages that can cause erosion of performance as well.

The current advisory prices were meant to be introductory prices with no competing index trading advisory service being available at such throwaway rates that too with service guarantees. My focus is on acquiring the right customers who have the mindset to trade alongside. The goal is to bring in and keep customers who you can provide value to and who are valuable to you.

It is now planned to change the subscription charges once the initial 500 user number is hit. This is likely to happen in the next few weeks and months. The "too low" a cost model has also resulted in some frivolous accounts and duplication of trades/material elsewhere as well, which needs to be curtailed.

The new subscription charges will be

Annual plan : INR 18000 plus GST.

6 monthly plan : INR 12000 plus GST.

The annual plan will continue to have our popular service guarantee. I foresee these new plans to come into effect sometime during the Oct-Dec quarter of 2019. I will keep updating as we get nearer to the target number.

There will be no quarterly plan available after this change. The strategy is long term in nature and I do not wish to bring in users who do not share the long term vision. The users who are looking for trial plans can get a decent idea about the nuance of the strategy by following the [FREE EOD Telegram channel](#).

However, importantly, with a deep sense of gratitude towards the initial set of subscribers who posed full faith in me and in this new strategy at the start of 2019, **those who would be among these first 500 subscribers will continue to pay the same old charges on renewals as now despite the fee hike**. Those who are on a quarterly plan right now (or will be by the switch date) but wish to go annual at the end of their respective plans will also be able to do so at the old rates. My dream is to see all users use this strategy to improve their overall returns. I wish you all the best. For any queries, you can send it on mail to niftytrader@gmail.com.